



**C-FARE Presentation to
ESCOP – SSSc 2016**

**Caron Gala
C-FARE Executive Director**

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C-FARE's Advisory Board Members

- USDA Economic Research Service
- USDA National Institute of Food and Agriculture
- USDA National Agricultural Statistics Service
- USDA National Resources Conservation Service
- Interior Environmental Protection Agency
- Congressional Research Service
- USDA Economists Group
- USDA Agricultural Marketing Service
- USDA Farm Service Agency



C-FARE's Mission

The mission of the Council on Food, Agricultural and Resource Economics (C-FARE) is to *enhance the effectiveness* of the food, agricultural, resource, and related economic sectors through a *stronger national presence* of the agricultural and applied economics profession and its policy relevant research.



C-FARE's ED Philosophy



Education and Outreach

- Briefings
- Webinars
- Symposia
- Workshops
- Intern Briefings

Education and Outreach

- Trade Policy
- Energy Policy
- Economic Valuation of Ecosystems Services
- Food Labeling
- COOL
- Rural Development/Investment
- Nutrition
- Immigration
- Regional Food Systems
- Drought Impacts and Insurance



C-FARE's YouTube Channel



The screenshot shows the YouTube channel page for The Council on Food, Agricultural and Resource Economics (C-FARE). The channel banner features the C-FARE logo and a photograph of the U.S. Capitol building. The channel name is "The Council on Food, Agricultural and Resource Economics" with a "Subscribe" button. Below the channel name, the bio states: "C-FARE's Focus The Council on Food, Agricultural and Resource Economics (C-FARE) is a non-profit organization based in Washington, DC. C... Show more".

The "Uploads" section displays six recent videos, all titled "Rural America at the Epicenter of the U.S. Energy Future" with different speakers: Jason, Dr. Tim, Venus, Richard, David, and Dr. Rog. Each video thumbnail includes a duration and view count (e.g., "9 views • 1 week ago").

The "Created playlists" section shows three playlists: "Energy Webinars" (13 videos), "Jon Brandt Public Policy Forum 2014 - Big Data" (7 videos), and "C-FARE's Project 'The Role of Cooperatives in the Nation's'" (4 videos).

The left sidebar contains navigation options: Home, My Channel, Trending, Subscriptions, History, Watch Later (1), and Purchases (1). Below these are sections for "LIBRARY" (Favorites, Liked videos, cool chicks) and "SUBSCRIPTIONS" (APeaceMakerInstitute, Bonn Perspectives, Chris Van Hollen, dambisamoyo, acadforum, Global Oneness Project, IFPRI, katie phibbs, Kevin Hurley, MariaBamfordShow, NRCS NSSC, PrisonDharmaNetwork, RTV Noord, soukitchenfilms, and SoulDance).

AAEA –C-FARE-NC-FAR Hill Briefings

October 26-Holly Wang, The Role of U.S. Agriculture in Chinese Markets: Factors affecting Chinese food and agricultural trade. Dr. Joe Glauber also presented.

November 5 - David Just, Choices: Increasing Nutrition Among Low Income and Food Insecure Individuals

Over 200 congressional staff, media, and DC stakeholders attended the briefings.

December 1-2, Jill McCluskey, Raising the Profile of Agriculture

Dr. McCluskey attended “Raising the Profile of Agriculture” at the White House. This meeting gathered agricultural and food researchers, educators, students, and other experts with representatives from industry, non-profit organizations, and government.



Webinars w/ USDA Economists & Blue Ribbon Panels

January 14 - The Economics of Food Waste in the Contemporary Marketplace

- Moderator – Caron Gala, C-FARE
- Dr. Jean Buzby, USDA ERS
- Dr. Rosetta Newsome, IFT
- Tiffany P. Kollar, JD, US EPA

June 3 - Adapting Agriculture to a New Climate Reality

- Moderator – Dr. Jan Lewandowski, USDA OCE
- Dr. Bruce McCarl of Texas A&M University

June 12 - Pollinator Economics

- Moderator – Tom VanArsdall, NC-FAR
- Dr. Mariah Ehmke, University of Wyoming
- Dr. Jennifer Bond of USDA ERS

September 3 - IMPLAN's 2013 Agricultural Sector Data

- Moderator – Dr. Scott Loveridge, Michigan State University and Director, NCRCRD
- Dr. Shoshanah Inwood, University of Vermont
- Dr. Mary Ahearn, Retired from USDA

DC Symposia and Workshops

Agricultural and Rural Energy Economics Symposium Series - *Sponsored by the Office of Energy Policy and New Uses, USDA and the Council on Food, Agricultural and Resource Economics (C-FARE)*

Symposium 1: Powering Prosperity. Bioeconomy Policy to Stimulate Growth

- Jim Lane, Biofuels Digest
- Dr. Wallace Tyner, Purdue University
- Mark J. Riedy, Kilpatrick Townsend & Stockton
- Dr. Madhu Khanna, University of Illinois
- Dennis Hall, Ohio State University
- Dr. Harry Baumes, USDA Office of the Chief Economist
- Steve Csonka, Commercial Aviation Alternative Fuels Initiative
- Dr. Jason Bergtold, Kansas State University
- Joseph Bryan, Department of the Navy Energy Office

DC Symposia and Workshops

Agricultural and Rural Energy Economics Symposium Series - *Sponsored by the Office of Energy Policy and New Uses, USDA and the Council on Food, Agricultural and Resource Economics (C-FARE)*

Symposium 2: Energizing the U.S. Economy: Rural America at the Epicenter of America's Energy Future

- Tim Kelsey, Penn State College of Agricultural Sciences
- Richard Krannich, Utah State University
- Roger Coupal, University of Wyoming
- Jason Brown, Federal Reserve Bank of Kansas City
- Irene Xiarchos, Office of the Chief Economist, USDA
- Dr. Venus Welch-White, USDA Rural Business-Cooperative Service
- David Thigpen, USDA Rural Business-Cooperatives Service

Jon Brandt Public Policy Forum 2015

On Tuesday, April 14, with core funding from the AAEA Trust, C-FARE cosponsored a forum to explore “[Strategies for Investing in Rural America](#)”. The Forum speakers explored choices that boost the kind of growth in rural America that support U.S. economic vitality and competitiveness.

Master of Ceremony – Mary Ahearn, C-FARE Vice Chairwoman

Keynote Speaker: [Mary McBride, President of CoBank](#)

Agricultural Economist: [Dr. Sarah Low, ERS](#)

Speaker Panel: Successful Strategies for Rural Development Outcomes, [Moderated by Mike Adams of AgriTalk](#)

- [Kerry Kelton](#), CEO, Mid-South Synergy and NRECA Board Member, TX
- [Greg Wagner](#), Economic Development Planner, West Central Initiative, MN
- [Brian Whitacre](#), Associate Professor, Oklahoma State University, OK
- [Alison Davis](#), Professor, University of Kentucky, KY

Co sponsors included the AAEA Trust, Council on Food & Agricultural Resource Economics, USDA-Economic Research Service, National Rural Electric Cooperative Association, Regional Rural Development Centers, and CoBANK.

Jon Brandt Public Policy Forum 2015



From left to right: Mike Adams, Mary McBride, Sarah Low, Representative Lucas (R-OK), Ranking Member Peterson (D-MN), Brian Whitacre, Chairman Conaway (R-TX), Alison Davis, Kerry Kelton, and Greg Wagner

DC Summer Intern Breakfast Briefings

C-FARE invited students with an interest in economics who are interning in Washington, DC this summer to participate in our **2015 Summer Intern Breakfast Briefings**. The briefing series focuses on how to navigate careers on Capitol Hill or at agencies and non-governmental organizations.

The briefings are designed to allow students to hear from professionals who have received a degree in agricultural, natural resources, or applied economics about their career paths and receive insight on potential classes to take and other details regarding the necessary background to succeed in Washington, DC.

- **Friday, June 19 – The Economic Experience on the Hill**
- **Friday, June 26 - Career Insights from USDA Economists**
- **Tuesday, June 30 - Field Highlights from Experts in Industry**
- **Friday, July 10 - Opportunities in Natural Resource and Environmental Economics**



Government Relations

- Monitoring Budget and Appropriations
- Coalitions
 - NC-FAR
 - FASA
 - AFRI Coalition
 - SoAR
- Nominations
 - FFAR
 - NAREEEAB
 - NASS Advisory Committee
 - NSF Advisory Committee for Social, Behavioral and Economic Sciences
- Visits to DC Policymakers/ Stakeholders
- Targeted Communications

Budget and Appropriations Update

In Thousands

	FY 2015	FY 2016 Omnibus	FY 16 Omnibus vs. FY 15
USDA REE			
Agricultural Research Service	1,177	1,356	178 (+ 15.1%)
National Institute of Food and Agriculture	1,289	1,326	37 (+ 2.9%)
<i>AFRI</i>	325	350	25 (+ 7.7%)
Economic Research Service	85	85	0 (0%)
National Agricultural Statistics Service	172	168	-4 (- 2.3%)

Government Relations – ERS

Important to communicate the relationships between intramural and extramural research.

Two funding streams communicate each other!

Workforce,

Training,

Data and Statistical Surveys

Publications

Etc.

Government Relations – NSF

National Science Foundation



- Directorate for Social, Behavioral & Economic Sciences (SBE)

SBE and cross-directorate initiatives that support the agricultural and applied economics sciences.

- Innovations at the Nexus of Food, Energy, and Water Systems
- Dynamics of Coupled Natural and Human Systems

Government Relations - NIFA

- AFRI has gained momentum over the past 10 years, since it was developed for the 2008 farm bill.
- AFRI Coalition, SoAR, etc.
- OSTP Reports
- Secretary Vilsack and President's Science Advisor, John Holdren announced that they are asking for \$700M for AFRI.
 - \$350M Mandatory
 - \$350M Discretionary

Importance of Engagement





Friends of Agricultural Statistics and Analysis

Contact agricultural.statistics@gmail.com for more information.

In 2015, FASA did the following:

- Hosted an inaugural meeting
- Grown to over 26 member organizations
- Submitted FY16 testimony to the House and Senate Agriculture Appropriations Subcommittees
- Engaged House and Senate Agriculture Appropriations Clerks with FY16 Testimony
- Organized a FASA congressional lunch briefing
- Send a letter of support re: agriculture appropriations committee and floor action

More FASA Members Are Needed!

Not just supporters of agricultural statistics, but of intramural and extramural ag. and applied economics as well!



Government Relations

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2015 Agricultural and Applied Economics Congressional Visits Day

The Agricultural and Applied Economics Congressional Visits Day (CVD) is a one-and-a-half-day event that brings agricultural and applied economics professionals and executives to Washington, DC to raise awareness about the importance of agricultural and applied economics analysis, research, and related statistical resources.

The effort is a relationship-building exercise that helps to connect the policymaker to on-the-ground economic research. It also serves to highlight the important cooperative role that intermural research and extramural research, education, and extension programs have in serving the nation. The intramural research and federal statistical resources which members of the profession coordinate with and/or use to undertake research are also discussed.

Friend of Agricultural Economics Award is presented to one or more Members of Congress for their support of economics research, extension, education, and reasoning. This year, Chairman Roberts received the award in his DC office (see center top photo below). See the photos on Twitter as well.

In the past, the award has honored the following: Representative Greg Walden (2013), Senators Debbie Stabenow and Roy Blunt (2011), Representative Chet Edwards (2009), Representative Frank Lucas (2007), Representatives Adam Putnam and Rosa DeLauro (2005), and Senator Thad Cochran (2003).

2015 Agricultural and Applied Economics Congressional Visits Day



Developing Content for Communicating Priorities



Priorities and Solutions Project

AAEA President, Jill McCluskey

C-FARE Board Member, Gene Nelson

Welcome participation across the social sciences.

Please let us know if you have suggestions for people who should be involved.



**Save-the-date
May 2nd- 3rd, 2016
@ ERS**



Priorities and Solutions Workshop

AAEA Annual Meeting

Priorities and Solutions Project

**Government Relations Breakfast, July 26, 8:00-10:00 AM PT,
Marriott Marquis, Pacific I**

At the 2015 AAEA & WAEA Joint Annual Meeting on Sunday, July 26 at the San Francisco Marriott Marquis in the Pacific I, the Blue Ribbon Expert Panels and AAEA section leaders are invited to attend a breakfast. The breakfast will include a presentation from Robin Schoen, the Director of the National Academies of Sciences' Board on Agriculture and Natural Resources. The group will be discussing the Agricultural and Applied Economics 2025 Priorities and Solutions Project which C-FARE will facilitate in 2015 – 2016.



Big Ag. Data Steering Committee to Identify Issues and Opportunities

In the 21st century, the agricultural and food sector face many seemingly daunting challenges. These include 1) feeding an expanding world population through productivity gains or increased food accessibility; 2) efficiently allocating scarce water resources; 3) expanding ecosystem services and limiting agri-environmental impacts; and 4) maximizing food quality and safety.

The experts within the agricultural and applied economics profession are exceptionally well suited to work with these large datasets to elucidate the implications of “big data” for the U.S. economy.

Keith Coble

Access to Big Data

Ashok Mishra

Big Data Conference at AAEEA

Kitty Smith

Ag. Data in Govt.

AAEA Annual Meeting

AAEA Annual Meeting

- Keys to Responding Successfully to Funding Opportunities for Economics: Look, Read, Respond Tuesday, July 28, 9:45 AM - 11:15 AM PT (Senior Section Joint with AEM) Program Leaders, Robbin Shoemaker (USDA NIFA), and Nancy Lutz (NSF SBE) will be speaking